

ESTTA Tracking number: **ESTTA12951**

Filing date: **08/05/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Hearthstone Homes, Inc.**  
Application Serial Number: **78213215**  
Application Filing Date: **02/11/2003**  
Mark: **MORE HOME, MORE CHOICE, LESS MONEY**  
Date of Publication **06/08/2004**

**60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, C.P. Morgan Co., Inc., and its affiliates,, 4670 Haven Points Boulevard, Indianapolis, IN 46280, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/07/2004. C.P. Morgan Co., Inc., and its affiliates, respectfully requests that the time period within which to file an opposition be extended until 10/06/2004.

Respectfully submitted,  
/C. David Emhardt/  
08/05/2004

**C. David Emhardt**

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